



RUTH ANDRADE STUDENT WINNER OF WELCOME CARD COMPETITION AT TRUMAN HIGH SCHOOL



Photo Courtesy of Yaeger Public Relations

Ruth Andrade (pictured front row, third from left) was the winner of the Welcome Card Design Competition that was launched in the Fall 2009 Semester at Harry S. Truman High School in Co-Op City and sponsored by the Morris Heights Health Center (MHHC), www.mhhc.org.

“We solicited the partnership of the Truman High School Principal and their art teacher who encouraged students to get involved by designing and entering their designs into the competition,” said Verona Greenland, President and CEO of the Morris Heights Health Center. “It was also an opportunity for the students to not only display their talents, but also vie for prizes such as a laptop computer, iPod shuffles and other promotional incentives. The winner will also be recognized with credits on the official card sent out to patients. The essence of the card design was on welcoming individuals into the family of health and to emphasize that when people are well, that means our communities are well and as a result healthier too.”

Pictured from Left To Right – Front Row: Tamara Wadley-Senior, Director of Marketing and Public Relations, Alida Quinones-Reyes, Vice President of Community Based Services, Ruth Andrade, Harry S. Truman HS Student Winner of the Welcome Card Design Competition, Jamie Rentas, Harry S. Truman HS Student 1st Runner-Up of the Welcome Card Design Competition, Sana Nasser, Principal, Harry S. Truman HS, Diana Acevedo, Manager, Community Relations, AMERIGROUP Community Care.

Pictured from Left to Right – Back Row: Wanda McCoy MD, Vice President of Performance Improvement, Research & Teaching, Franklin Duran, Marketing Supervisor, HealthPlus, David Medina, Regional Marketing Manager, HealthPlus, Antoine Scott, Marketing Supervisor, Affinity Health Plan, Tosan Oruwariye MD, Medical Director of Community Based Services, MHHC, and Hector Shojgreen, School Health Coordinator, MHHC.